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2023
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**Community
News
Matters.**

**KANSAS
PUBLISHING
VENTURES**



A COMPREHENSIVE
MEDIA COMPANY



KPV began in 2012 when Joey and Lindsey Young purchased The Clarion, a 1,200 weekly paid circulation newspaper. Since its humble beginning, Kansas Publishing Ventures has grown into a diverse print and digital media company, today publishing four independent weekly newspapers through acquisitions and paid start-ups.

Its model for journalism is simple but perhaps radical in today's media landscape producing excellent journalism that supports the community.

A multi-faceted media company that has earned numerous awards over the years for journalism excellence, they most recently combined The Harvey County Independent, The Hesston Record and Newton Now into Harvey County Now, which boasts the largest newspaper circulation in Harvey County with over 4,000 paid subscribers.

The Hillsboro Free Press reaches 5,500 households across Marion County and contains spot news, feature stories and advertising. The Free Press has published since 1993, and Kansas Publishing Ventures took it over in 2016.

Managing Editor Adam Strunk leads a full-time news team at Kansas Publishing Ventures and he was named a Victor Murdock award recipient for an investigative story he broke. That top journalism award pitted Newton Now against newspapers from across Kansas, including Kansas City, Wichita and Topeka dailies.

As KPV looks to the future, they have added a technology department, which provides web and troubleshooting services to businesses across the region.

In 2021, they added Zen Print, a promotional marketing company for businesses, organizations and individuals.

That diversity in print, digital media and marketing, in addition to being host to a variety of annual events, makes Kansas Publishing Ventures a truly full-service media company.

Newspapers & Rates

HARVEY COUNTY NOW

Serving Harvey County
706 N. Main, Newton, KS 67114
316-281-7899

HarveyCountyNow.com
Circulation: 4,000
\$11 per column inch

HILLSBORO FREE PRESS

Serving Marion County
116 S. Main, Hillsboro, KS 67064
620-947-5702

HillsboroFreePress.com
Circulation: 5,500
\$12.15 per column inch

THE CLARION

Serving Mount Hope, Andale, Colwich,
Haven, Maize
706 N. Main, Newton, KS 67114
316-445-2444

ClarionPaper.com
Circulation: 1,200
\$6.50 per column inch

COLOR: \$50 per paper

Shared Classifieds:

- 10,700 Households
- \$16/column inch

Preprint Insert Rates:

- \$70 cpm*
- * Rates may vary with Free Press.
- * Depending on weight.

Multi-Paper Discounts:

- Any 2 papers: \$14/column inch
- All 3 papers: \$21/column inch

Print & digital combinations,
frequency and prepaid
discounts available.

Ask
about

TARGETED
VIDEO &
DISPLAY
ADVERTISING

HARVEY COUNTY
NOW

HILLSBORO
**Free
Press**

THE CLARION

Size Specs

Newspaper (10" wide x 21" Tall)

Columns

1 column: 1.583"
2 columns: 3.267"
3 columns: 4.95"
4 columns: 6.663"
5 columns: 8.317"
6 columns: 10"

Tab Sizes (10"x10")

1/8 pg: 4.95 x 2.245"
1/4 pg: 4.95" x 4.95"
1/2 pg vertical: 4.95" x 10"
1/2 pg horiz: 10" x 4.95"
Full pg: 10" x 10"

Magazine (8.5" wide x 11" Tall)

1/8 pg: 3.812 x 2.406
1/4 pg horiz: 7.875 x 2.406
1/4 pg vert: 1.781 x 10.375
1/4 pg square: 3.812 x 5.062
1/2 pg vert: 3.812 x 10.375
1/2 pg horiz: 7.875 x 5.062
Full pg: 7.875 x 10.375 (+.375 full bleed)
2 pg spread: 16.25 x 10.375 (+.375 full bleed)

Other Opportunities and Services

Print

- Community Magazines
- Brochures
- Business Forms
- Book Publishing
- Target Direct Mail
- Magazines
- Marketing Digests
- Greeting Cards
- Palm Cards
- Posters
- Flyers
- Graphic Design

IT Services

- Tech Consulting and Management
- Landing Pages
- Web Design
- Professional SEO Services

Promotional Marketing

Zen Print:

- Apparel
- Mugs
- Drinkware
- Pens

Business Services

- Forms
- Office supplies
- Checks

Contact Us

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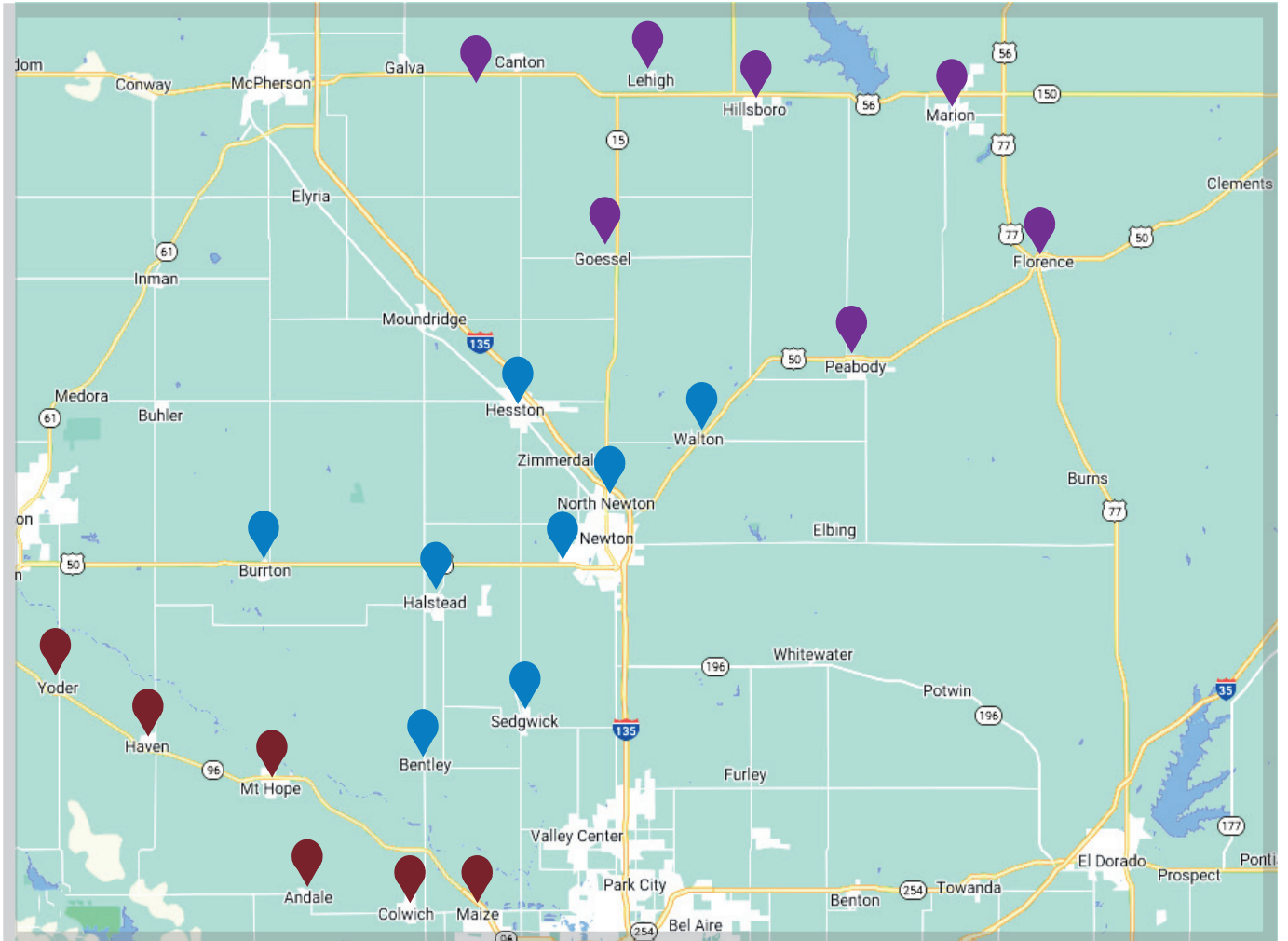
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Where We Serve



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